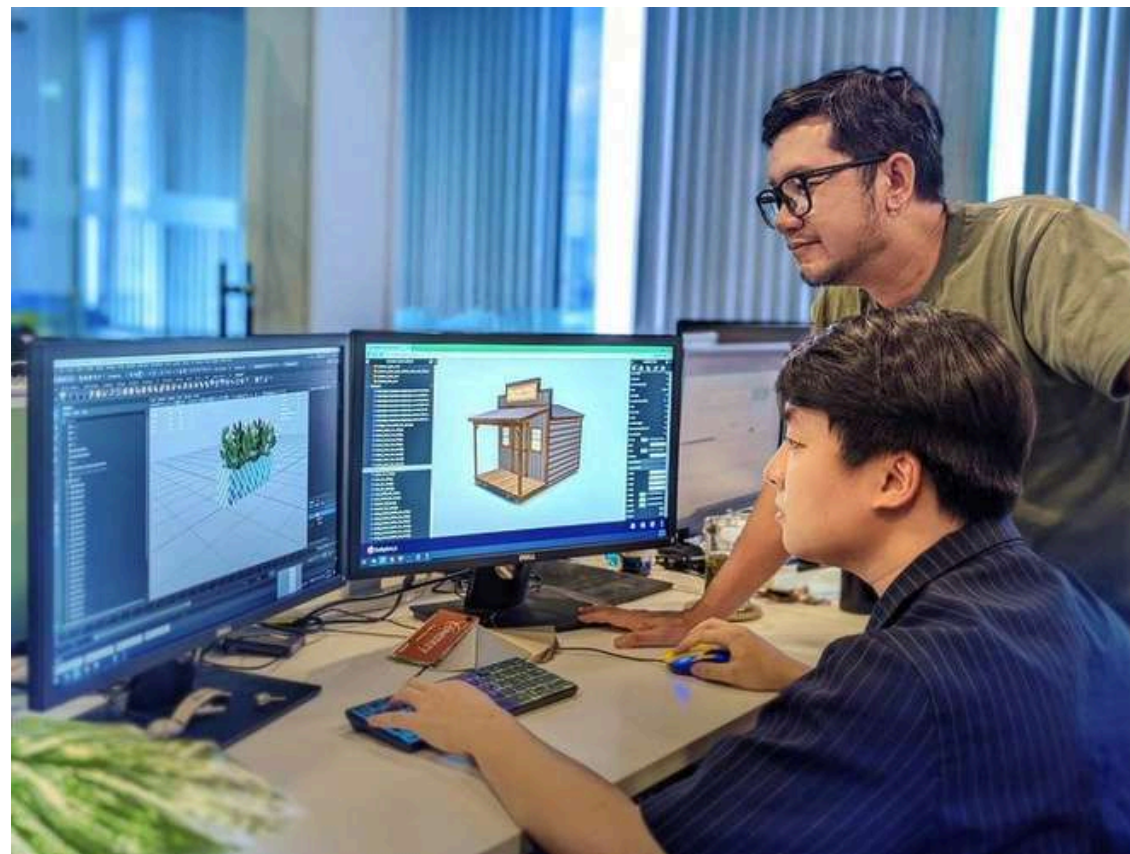




DEFOS DESIGN
ELEVATING IDEA CRAFTING EXCELLENCE

COMPANY PROFILE

All About Company



Creative Connection

Our greatest asset is our team of talented individuals who bring their passion and expertise to every project. From experienced brand strategists to innovative product designers, our diverse team works tirelessly to exceed your expectations.



EXPLAINING ALL ABOUT US



WHO WE ARE ?

A creative team of storytellers and designers who love using the medium of architecture, interior design, visual merchandising, graphic design and engineering.

WHAT WE DO ?

We transform ideas into stunning realities, crafting unique and impactful designs that resonate with your vision and your Target Audience.

HOW WE WORK ?

We collaborate closely with you to understand your goals and then apply our creative expertise, delivering bespoke solutions that exceed expectations.

DEFOS CLIENTELE

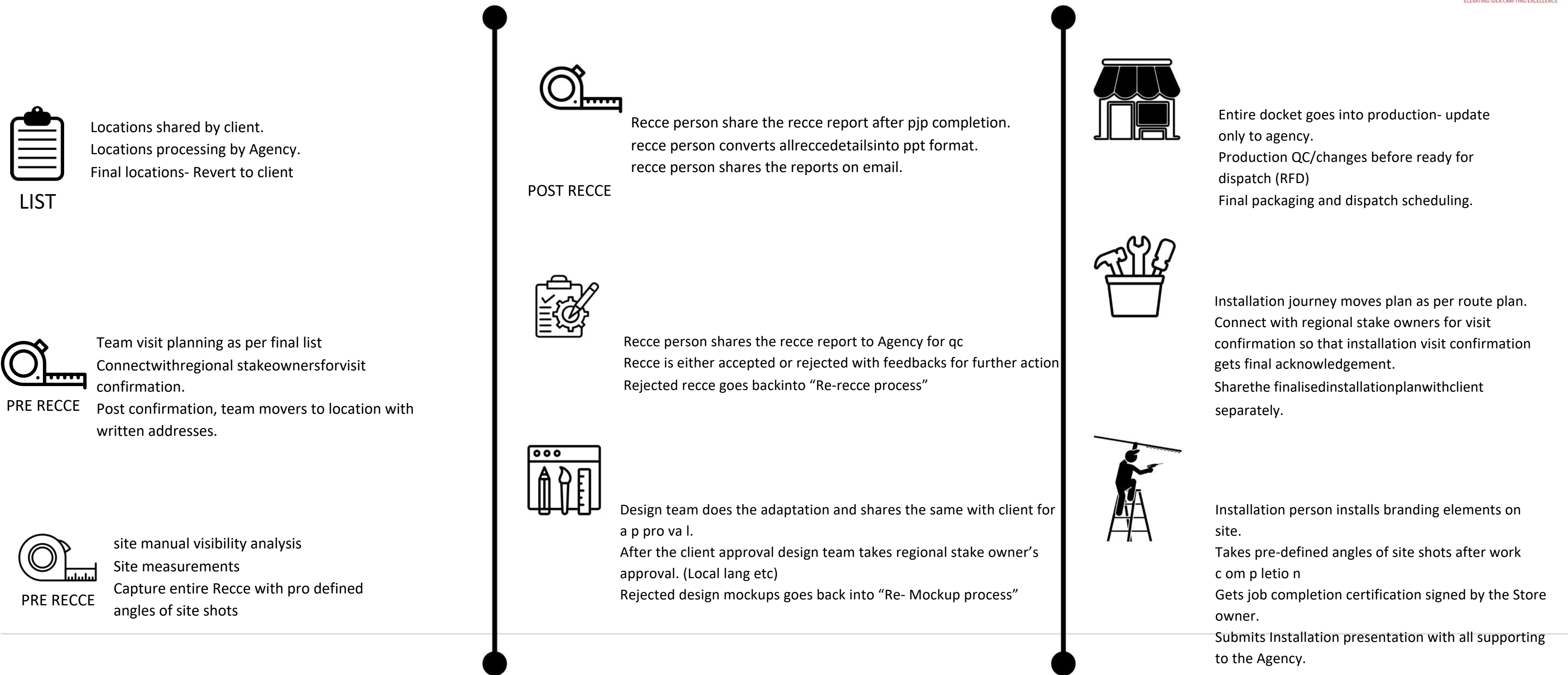


DEFOS DESIGN has fostered robust partnerships with an extensive clientele spanning diverse industries. These collaborations serve as a testament to the company's consistent delivery of superior solutions that consistently exceed client expectations.



And many more...

DESIGN TO DEPLOYMENT: PROCESS





CASE STUDY- Dawarka 21 -Delhi

CLIENT'S CHALLENGE

Client required Modular design for display complete range of the Brand. Defos Design came up with the unique technical support on Spacedesign.



SERVICE S

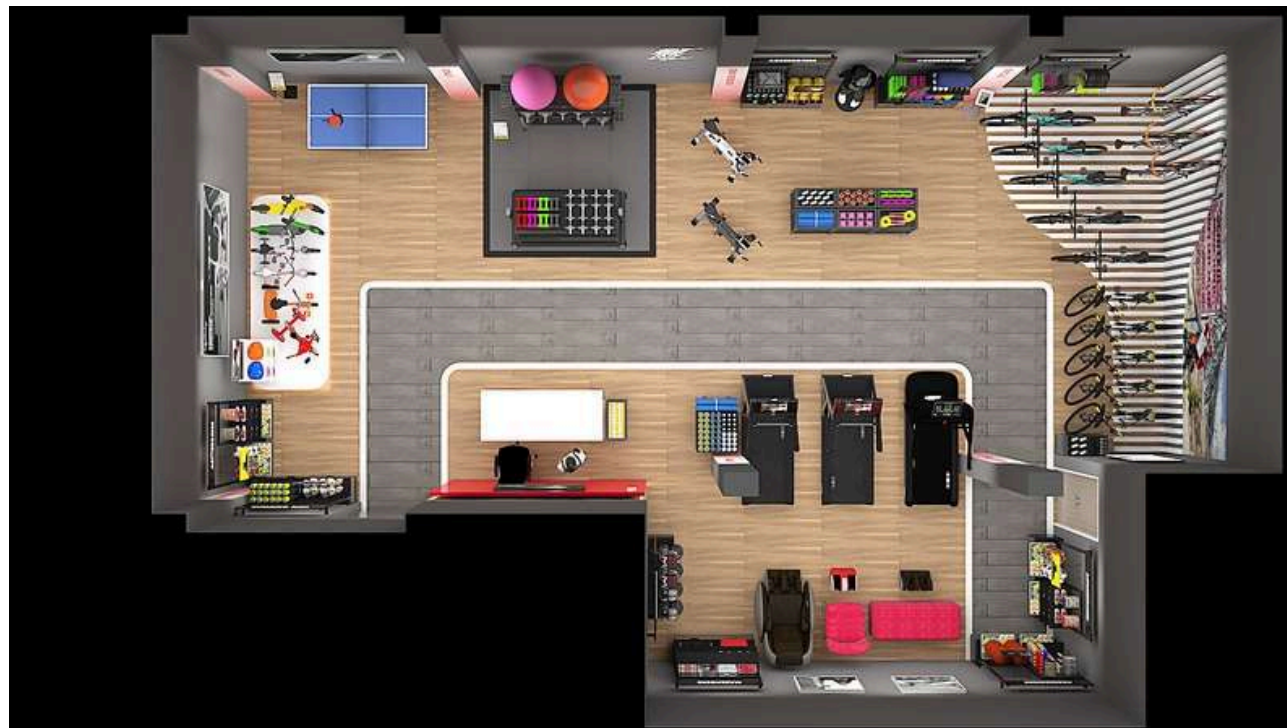
DefosDesign provided complete manufacturing service (Turnkey) with on-site installation and AMC.



First flagship retail store offering affordable fashion for Gen Z and millennials, with apparel, accessories, footwear, and lifestyle products

HOB Store Locations (India)

1. Gurugram – Sector 67
 2. Bhiwadi
 3. Jhansi
 4. Gorakhpur
 5. Delhi – Dwarka 21
 6. Rishikesh
- more then 20+



LOCATION:
Aliganj, Lucknow, U.P

CLIENT'S CHALLENGE
Lifelong Online ropes in with Defos for their Offline store design. Defos created the design from scratch and delivered their first-ever Offline store at Aliganj, Lucknow.

SERVICES
Defos Design provided complete Designing, and manufacturing service with on-site installation.

CASE STUDY- **ولمعلی**
Lifelong Flagship EBO

CASE STUDY- STUDDS HELMETS

LOCATIONS:

Dehradun,
Uttarakhand
Rohtak, Haryana
Jayanagar,
Bangalore
Mira Road, Mumbai
Goregaon, Mumbai
Vijayawada, A.P
Karol Bagh, Delhi
Kochi. Kerala



CLIENT'S CHALLENGE

Client required Modular design for display complete range of their Helmets. Defos Design came up with unique technical support on Space design.

SERVICES

DefosDesign provided complete manufacturing servicewithon-siteinstallation.Delivered8Stores Pan India.



CASE STUDY , MBO

COVERSTORY

Jammu , Uthrakhand

CLIENT'S CHALLENGE

Client required Modular design for display complete range of the Brand. Defos Design came up with the unique technical support on Space design.

SERVICES

DefosDesign provided complete manufacturing service(Turnkey)with on-site installation and AMC.





CASE STUDY

Karol Bagh, Delhi

Libas

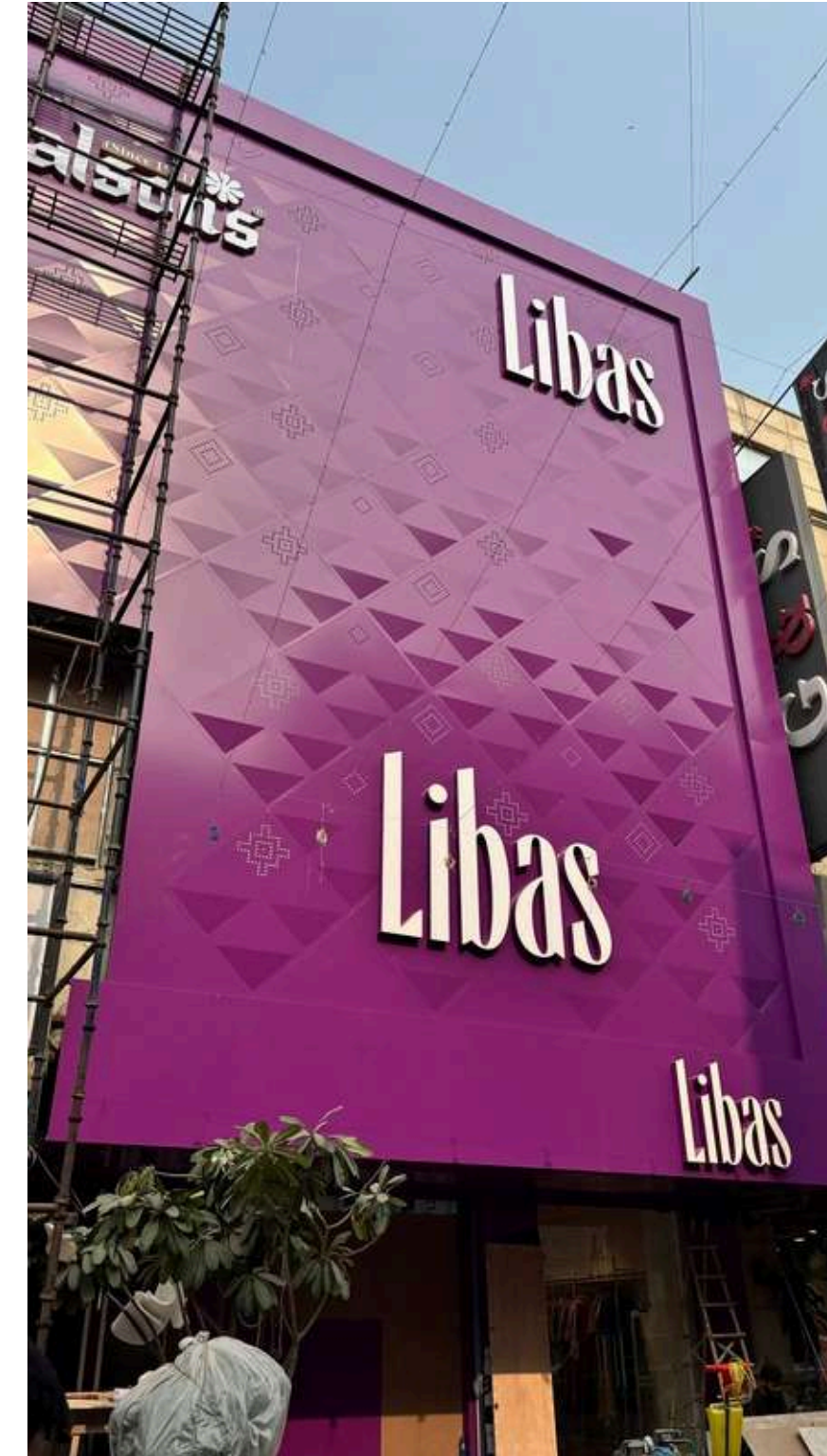
CLIENT'S CHALLENGE

Client required Modular design for display complete range of the Brand. Defos Design came up with the unique technical support on Space design.

SERVICES

DefosDesign provided complete manufacturing service(Turnkey)with on-site installation and AMC.





30 + LOCATIONS

- Delhi & NCR: Lajpat Nagar, Karol Bagh, Dwarka (Vegas Mall), East of Kailash, Amar Colony, Noida (DLF Mall of India, Sector 85)
- Haryana: Gurugram (Shivpuri), Rohtak, Faridabad (Pacific Mall)
- Other Cities: Bengaluru (Phoenix Marketcity, M5 Ecity Mall, Sarjapur), Indore (Phoenix Citadel), Kochi (MG Road)

Libas has 30+ stores nationwide and continues expanding in major cities.

Food Cart

CLIENT'S CHALLENGE

Client required Modular design for display complete range of the Brand. Defos Design came up with the unique technical support on Space design.

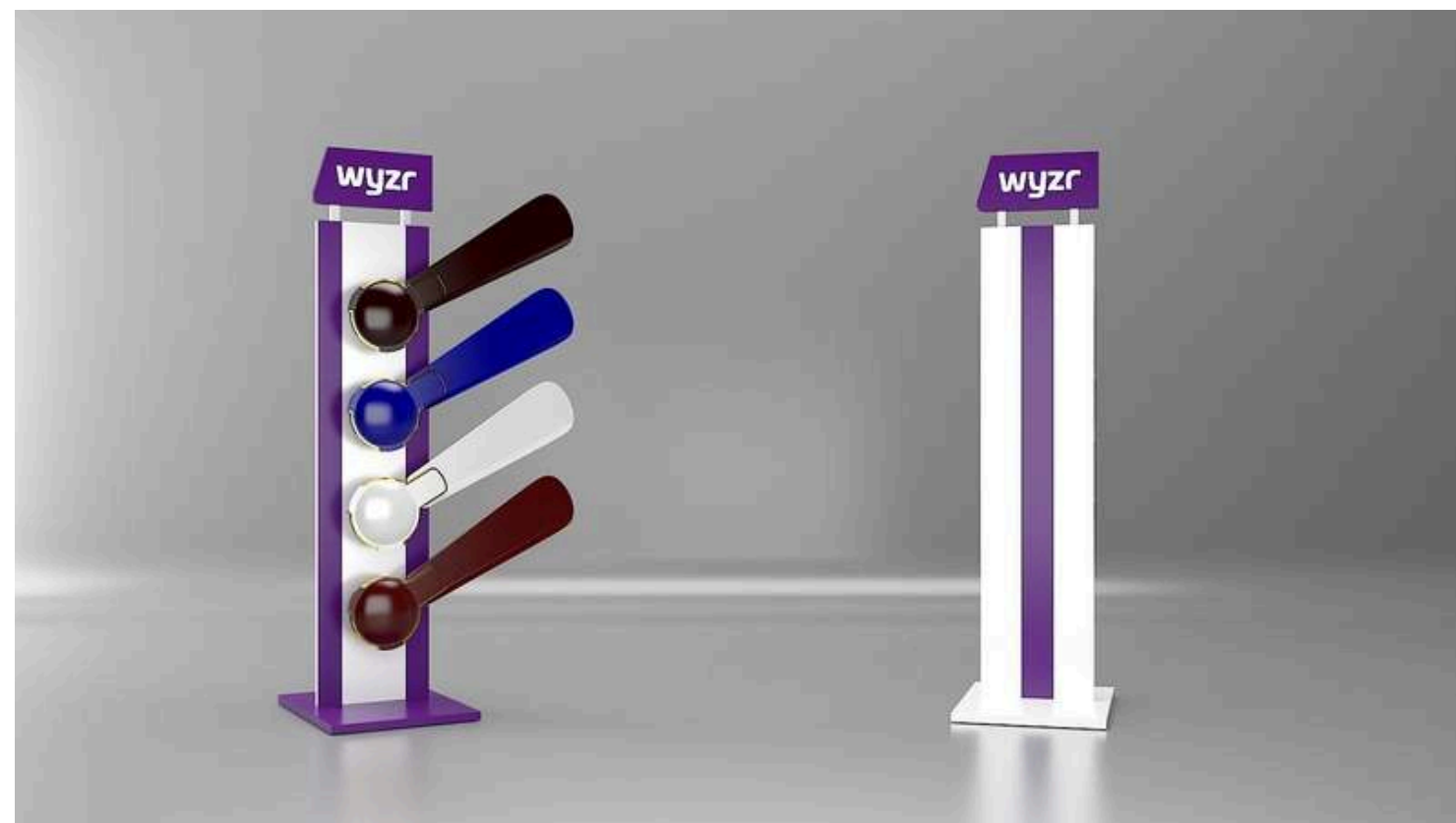
SERVICES

Defos Design Pvt. Ltd. provides complete design and manufacturing solutions for food carts, delivering custom, high-quality, and visually striking carts that boost brand visibility and attract customers.





Table top & Fan Display Stand



CLIENT'S CHALLENGE

Lifelong Online ropes in with Defos for their Offline store design. Defos created the design from scratch and delivered their first-ever Offline store at Aliganj, Lucknow.

SERVICES

Defos Design provided complete Designing, and manufacturing service with on-site installation.

CASE STUDY- ARTTD'INOX, KOLKATA | KHAN MARKET DELHI

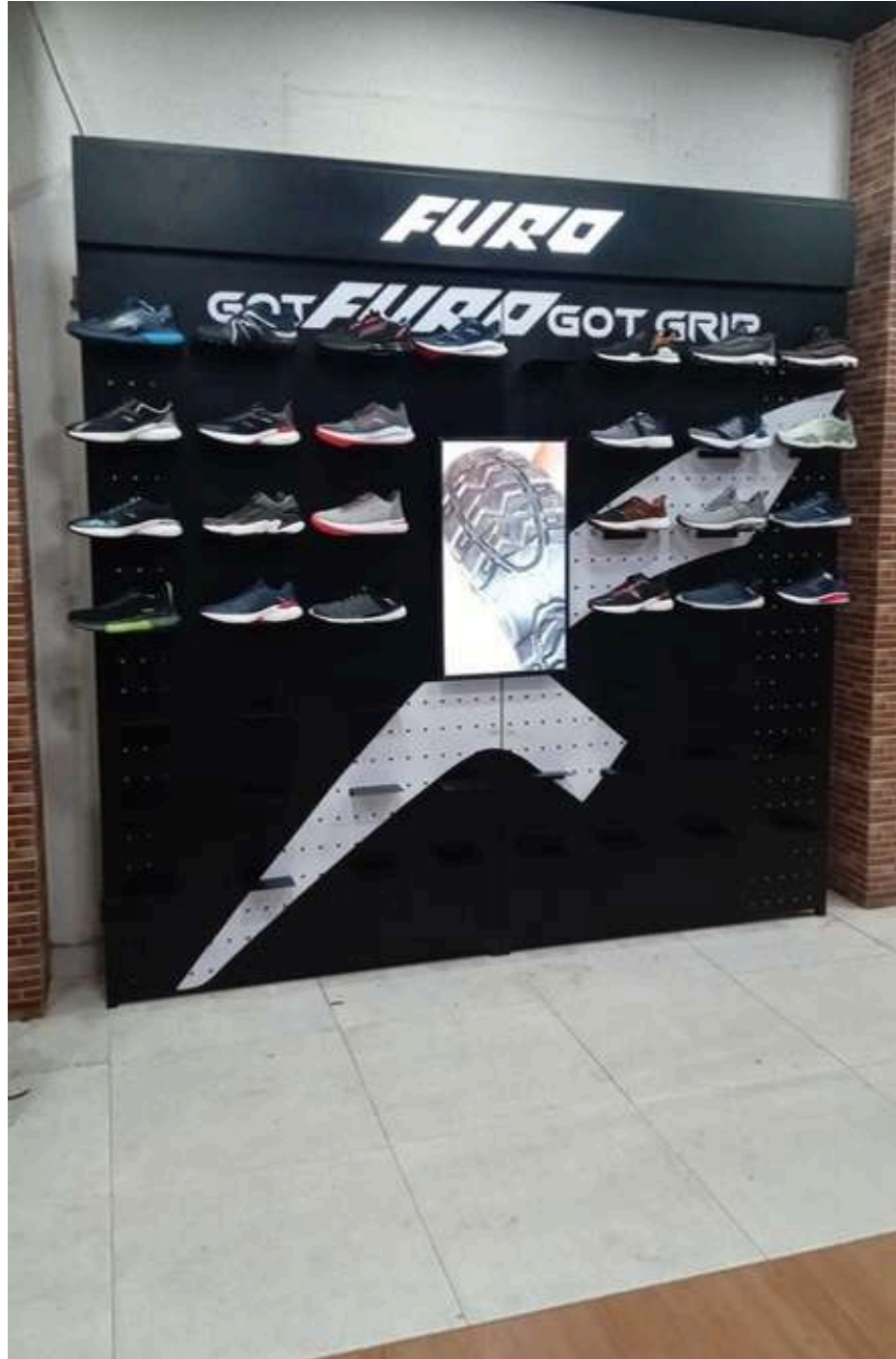
CLIENT'S CHALLENGE

Client required Modular design for display complete range of the Brand. Defos Design came up with the unique technical support on Space design.

SERVICES

Defos Design provided complete manufacturing service withon site insallation .





CASE STUDY- FURO SHOES, PAN INDIA

CLIENT'S CHALLENGE

The client required a Modular design to display the complete range of the Brand. Defos Design came up with a unique DESIGN solution with a Digital Display (Centrally operated).

SERVICES

Defos Design provided complete manufacturing service with on-site installation Pan India at 20 locations.



CASE STUDY- CASTROL INDIA.

CLIENT'S BRIEF

Castrol came up with the idea to create Express solution for Bike Lube Changing. Since it's a time taking process and people avoid this while they are refueling their bikes on Pump Stations.

SERVICES BY DEFOS

Defos Design provided complete manufacturing, technical joinery and mechanism solution with on-site Installation. Delivered Castrol Lube Display units for more than 500+ locations Pan India.



500 + LOCATIONS

CASE STUDY- BPCL India

50 + LOCATIONS

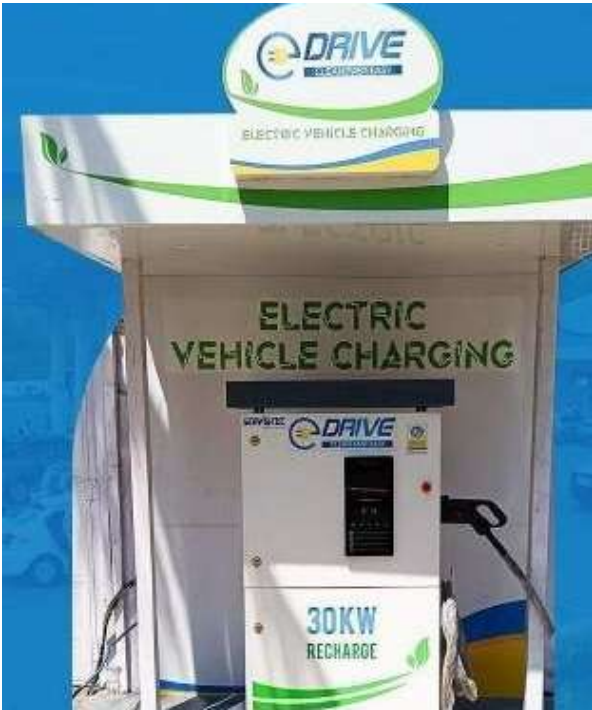
SERVICES BY DEFOS

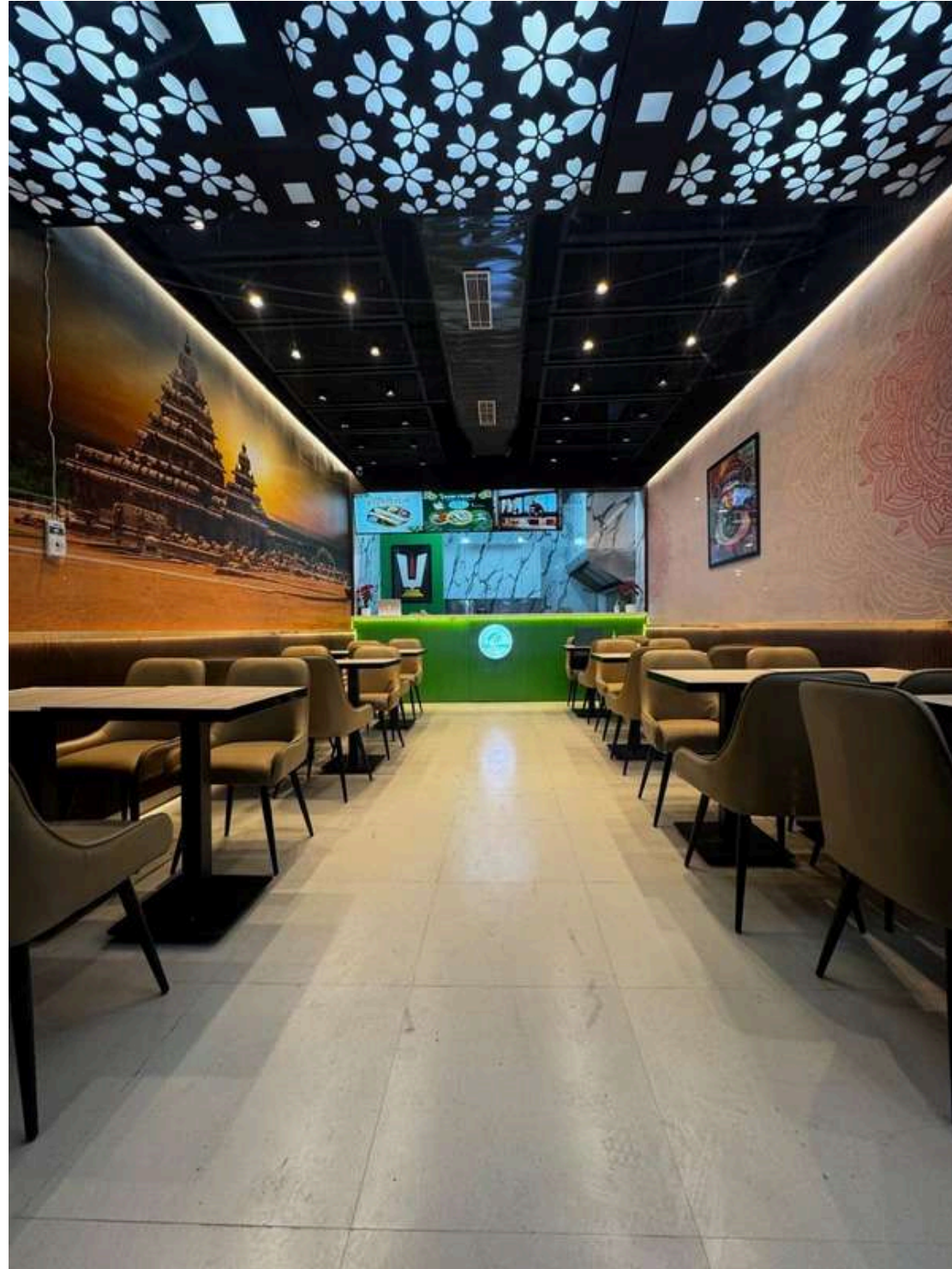
Defos Design provided complete manufacturing, technical joinery and mechanism solution with on-site Installation.



CLIENT’S BRIEF

BPCL aimed to enhance the customer experience at their fuel stations by introducing a quick shopping concept. To bring this vision to life, BPCL partnered with Defos to design and implement their In&Out outlets at fuel courts.





Restarurent fitout

Defos Design delivered end-to-end manufacturing and restaurant fit-out for Coco Chutney, a South Indian food chain, creating a functional, authentic, and visually appealing dining space aligned with the brand identity.

Location Satay Hive



CLIENT'S BRIEF

Nayara proposed the idea of creating an Express solution for bike lube changes, as it is a time-consuming process that people often avoid while refueling at pump stations.

10 + LOCATIONS

SERVICES BY DEFOS

Defos Design provided complete manufacturing, technical joinery and mechanism solution for Prototype Display units at fuel pump outlets.



RECENT PROJECTS



Design V/S Execution

Designed and executed the retail fit-out for SBL (Sharda Boiron Laboratories Ltd.) Store, Kolkata, delivering high-quality workmanship and a clean, visually appealing store environment.



Farmley End Cap Display



Product Display Rack

Designed and deployed end cap display units across MBO outlets Pan India for Farmley Foods, enhancing in-store visibility and brand presence. Strategically placed displays improved consumer engagement, strengthened brand recall, and supported increased impulse purchases at the point of sale.

In- House Fabrication Setup

"Based in a state-of-the-art manufacturing facility, Fabtro Technologies (Parent Company) employs advanced machinery for impeccable precision and quality in our 20,000+ sq. ft. fabrication setup."

Laser Machine - Covered Body double Table 3 KW with MAX G5 LASER SOURCE

- CNC Press Brake Bending Machines- AMADA (JAPAN) - RG80
- CNC Press Brake Bending Machines- AMADA (JAPAN) - RG35X2
- CNC Press Brake Bending Machines- PEPBF (CHINA) – 125T X 3200 MM
- S.S grinding – Lancer Machine
- Seven Tank Pretreatment Plant
- Powder Coating Plant – 1 plant (Manual)
- Liquid Painting booth
- Acrylic laser – MEHTA (INDIA) – 1 Nos
- Panel saw – FELDER (AUSTRIA) – 1 Nos
- Panel saw – WOOD MASTER (INDIA) – 1 Nos
- CNC wood router (Wood master) – 1 Nos
- Edge banding trimmer – 1nos
- Cold press – Wood Master (INDIA)
- Edge banding (Manual) – FELDER(AUSTRIA) – 1 Nos
- Edge Banding (Automatic) - FELDER(AUSTRIA) – 1 Nos
- Multi boring – FELDER (AUSTRIA)
- Pipe cutting Machine
- Fabrication Units with MIG, TIG & Spot Welding Machines
- Digital Printer – EPSON
- Latex Printing – HP
- Lamination Machine
- Inhouse Corian Works
- Dedicated Assembly area for retail fixtures.





OUR FACILITIES #WOOD



CNC EDGE BENDING



WOOD PANEL SAW



MULTIBORNING



CNC WOOD ROUTER 9KW



COLD PRESS



PANEL ACRYLIC LASER CUT M/C



OUR FACILITIES #METAL



**CNC Metal Laser
cutting Machine**



**CNC BENDING 100TN
& 25TN**



**POWDER COATING
PLANT**



PEM HARWARE FITTING MC

Our laser cutting systems enable us to precisely cut metal sheets with speed and accuracy. Whether it's intricate designs or complex shapes, these machines deliver clean cuts with minimal waste, optimizing material utilization and production efficiency

Equipped with state-of-the-art Computer Numerical Control (CNC) technology, our machining centers deliver unparalleled precision and efficiency. From milling to drilling, these machines ensure the utmost accuracy in every metal component we produce..

FIND & CONTACT ON DETAIL BELOW



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[www.defos .in](http://www.defos.in)

**Manufacturing :- Plot no- 2 , street no 1 , Near BPTP 37D <
Gurgaon**

**Ready to embark on a journey of retail marketing success? Contact us today to discuss your needs, explore our services, and
experiencethe Defos Design difference.We'rehere to turn yourretailvision into reality.**

A close-up, slightly blurred photograph of a desk. In the foreground, a silver pen lies diagonally across a blank white sheet of paper. Behind it, a stack of lined paper is visible. To the left, a white ceramic cup sits on a saucer. The background is softly out of focus, showing more papers and a wooden desk surface.

THANK YOU